



BRAVO'S

## 90 DAYS OF RETAIL

October Text Message Templates for Retailers



**Happy 90 Days of Retail!** If you're following our 90-day marketing calendar, you'll see that the month of October is critical for reminding customers that your store is *the* place to do their holiday shopping.

Consumers are shopping online and using MobilePawn, Buya and other mobile apps more than ever before, so that's the first place you want to go to grab their attention. We've put together these customizable sample templates to help you advertise your business.

**Happy marketing!**

### **ENGAGE CUSTOMERS** WITH HOLIDAY SHOPPING REMINDERS

These messages are great for blasting out through your paid texting service, like Mobile Messenger, or sending push notifications through Bravo's mobile apps for consumers.

Hi [CUSTOMER NAME]!  
If you're shopping for the holidays, we've got lots of new items in stock here at [STORE NAME]. Visit [\[URL\]](#). We hope to see you soon!

[CUSTOMER NAME], we're stocking up for the holidays at [STORE NAME]. Don't wait until the last minute! Visit [\[URL\]](#). We hope to see you soon!

Hi [CUSTOMER NAME], we miss you! We're here for your sporting good, layaway, loan and luxury needs this holiday season. Visit [\[URL\]](#). We hope to see you soon!





## BOOST SALES WITH SPECIAL OFFERS & PROMOS

Got a holiday promotion or seasonal flash sale coming up? Get a head start during peak sales events with timely reminders and helpful links to your online marketplace.

Our [HOLIDAY/PROMO] sale starts in [NUMBER] days! Are you ready? Browse our merchandise now and get ready to grab a bargain: [\[URL\]](#).

[NAME], get your gifts sorted for [HOLIDAY] with [DISCOUNT]% off store-wide until [DAY]. Jump online now: [\[URL\]](#).

This weekend, head in to [COMPANY] for [DISCOUNT]% off storewide. Show this message to save.

Flash sale on now! Get [DISCOUNT]% off until [TIME], online at [COMPANY]. Use discount code [CODE] at [\[URL\]](#).

