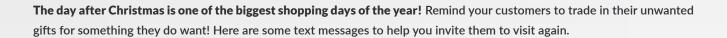




December Sample Target Marketing for Pawnbrokers





SAMPLE 1:

Did Santa bring you something you don't want? Bring it into our shop and trade it in for something better! [ADD WEBSITE OR STORE ADDRESS]

SAMPLE 2:

Whoops! If you spent a little too much on Christmas, bring your gifts in and let us help you get by this month.

SAMPLE 3:

Clearing room at home for those new gifts you got? Put your old stuff on consignment with us—It'll be like Christmas morning all over again. [ADD WEBSITE OR STORE ADDRESS]

SAMPLE 4:

We miss you! Bring your unwanted gifts and trade in for cold hard cash, or trade UP for something you actually want! [ADD WEBSITE OR STORE ADDRESS]



