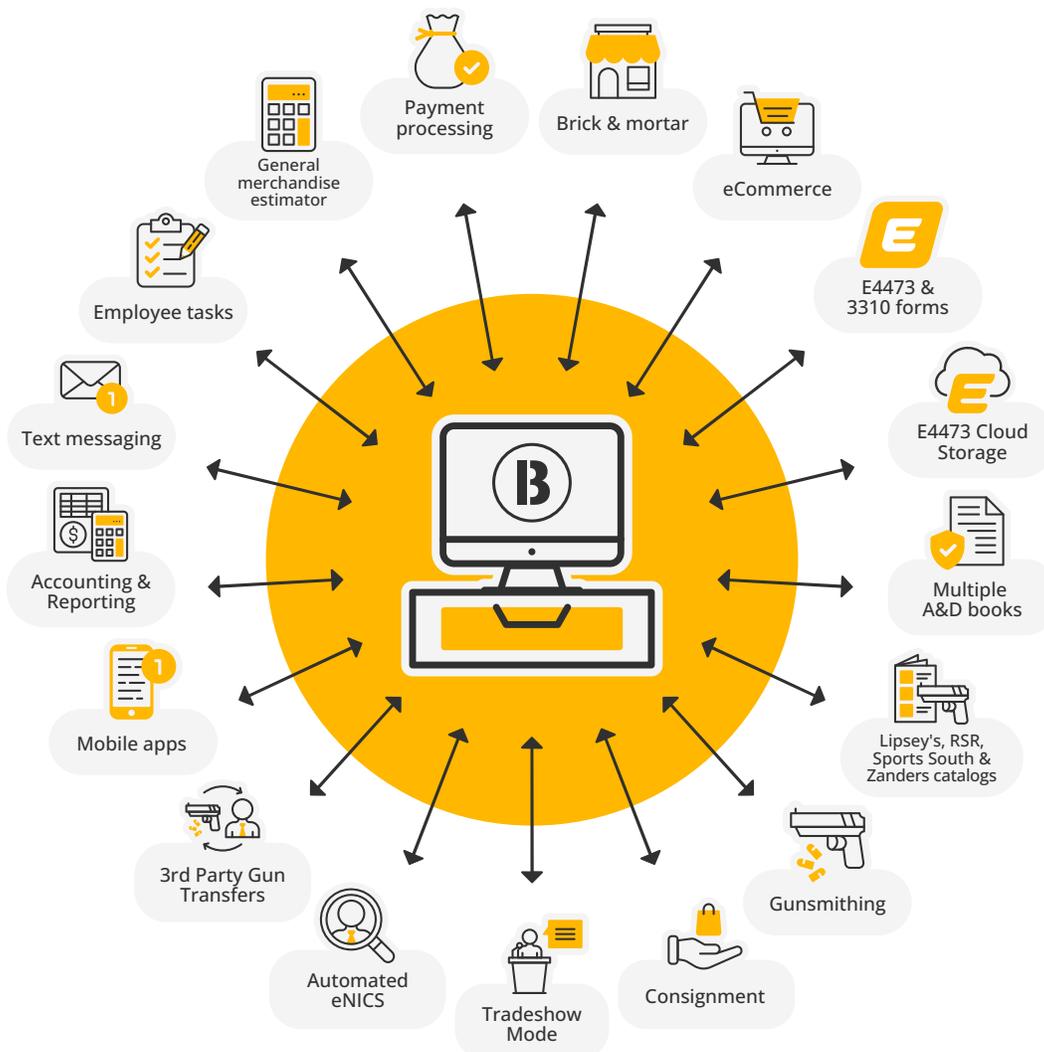


SAY GOODBYE

to operating in multiple systems.

Upgrading to Bravo means no more switching between multiple systems, no more time-consuming manual work and duplicate entry, no more unnecessary ATF violations caused by human error, no more blind spots because of incomplete or inaccurate information, no more interruptions because of unstable 3rd party integrations and no more managing multiple vendors.

BRAVO'S ALL-IN-ONE SOLUTION FOR GUN STORES





SAY HELLO

to the only point of sale
you'll ever need.



BRAVO'S KEY FEATURES & NATIVE INTEGRATIONS



E4473 & Cloud Storage

Put an end to manual work for you and your customers, all while reducing liability and eliminating inaccuracies. 100% compliant with ATF regulations.

- ✓ Equipped with the latest ATF-required 4473 forms, automated 3310's & eNICS.
- ✓ E4473 detects incorrect/problematic answers, allowing customers to fix and recertify.
- ✓ E4473 Cloud Storage includes ATF audit portal, self-audit mode and training resources.



eCommerce

Online marketplaces are fully integrated with your Bravo Point of Sale so you never need to manage in-store and online sales manually.

- ✓ List items for free on 4 online marketplaces simultaneously.
- ✓ Listings post automatically and include product descriptions, photos, pricing and condition ratings.
- ✓ Get a company-branded website created for you with no success fees.



Text Messaging & Mobile Apps

Leverage text messaging and mobile apps to offer convenience to customers while reducing manual admin work for employees.

- ✓ Send promos, updates and other notifications to customers with automated text messages.
- ✓ Allow customers to chat, shop your website and make payments through Bravo's consumer app.
- ✓ Approve and deny transactions, track & relocate inventory, take pictures of merchandise, and communicate in real-time with other employees and customers with Bravo's employee app.

