

# **Buya** App

Put Your Brand in the Palm of Your Customer's Hand

Increase customer loyalty, boost sales and expand brand awareness by offering customers the convenience of Buya Mobile App.

The average smartphone user has

**40 APPS** 

on their mobile phone.

Be one of them.



#### **Increase Cash Flow**

You can accept layaway payments 24/7 & send reminders when payments are due.



#### **Drive Online & In-Store Sales**

Inventory available for purchase 24/7. Promote special offers & coupons with push notifications.



#### **Elevate Your Customer Service**

Allow customers to chat, view account information, make payments and shop at anytime from anywhere.

communication we can have because of the Mobile app. And there's nothing more that I like than coming into the store in the morning and seeing 10 receipts on the printer from payments made overnight. ??

#### **Dallas Allgood**

Owner & President | Oxford Pawn Shop, MS



# Buya App >



offers a deep feature set and rich functionality, unlike any other mobile app in the industry



## **Two-Way Chat**

Deliver exceptional customer experience and improve productivity by enabling operators and customers to interact anywhere, anytime through mobile apps.



#### **Fast Cash**

Enable customers initiate buys from their home, ensuring you never miss an opportunity to make a sale.



#### **Push Notifications**

Increase your layaway pickup rate by sending automated reminders and notifications to customers.



#### Wish List

Make it easy for customers to keep track of their favorite items so they can purchase at their convenience when the time is right.



# **Special Offers**

Drive new and return customers into your store by with instant promotions like exclusive deals and flash sales.



# **Quick Views**

Customers can view their outstanding layaways and payment order history, helping decrease in-store call volume for administrative-related questions.



### Remote Payments

Increase cash flow by making it easy for customers to make layaway payments directly through the app—anytime, anywhere.



# Fortis CC Integration

Process credit and debit card payments at the lowest rates in the industry with Fortis, our preferred payment processor.



#### **Browsing & Shopping**

Boost in-store traffic and sales by giving customers 24/7 access to view and purchase your inventory from anywhere.



# **Debit Only Payments**

Reduce chargebacks by choosing to accept debit payments only.









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