

# Mobile Pawn Connecting Pawnbrokers & Customers 24/7

Enable your customers to engage with you in a whole new way. Increase customer loyalty, boost sales and decrease forfeiture rates simply by providing the convenience your customers expect.



of consumers prefer to receive communications via text message



#### **Increase Cash Flow**

You can accept loan and layaway payments 24/7 & send reminders when payments are due.



#### Drive Online & In-Store Sales

Inventory available for purchase 24/7. Promote special offers & coupons with push notifications.



#### **Elevate Your Customer Service**

Allow customers to chat, initiate loans, view account information, make payments and shop at anytime from anywhere. 66 My customers appreciate the communication we can have because of the Mobile app. And there's nothing more that I like than coming into the store in the morning and seeing 10 receipts on the printer from payments made overnight. 99

#### Dallas Allgood

Owner & President | Oxford Pawn Shop, MS





# Mobile Pawn >



offers a deep feature set and rich functionality, unlike any other mobile app in the industry



# Two-Way Chat

Deliver exceptional customer experience and improve productivity by enabling operators and customers to interact anywhere, anytime through mobile apps.



#### **Push Notifications**

Increase your loan redemption rate and layaway pickup rate by sending automated reminders and notifications to customers.



#### **Special Offers**

Drive new and return customers into your store by with instant promotions like exclusive deals and flash sales.



#### **Remote Payments**

Increase cash flow by making it easy for customers to make loan and layaway payments directly through the app—anytime, anywhere.



# **Browsing & Shopping**

Boost in-store traffic and sales by giving customers 24/7 access to view and purchase your inventory from anywhere.



#### Fast Cash

Enable customers initiate loans and buys from their home, ensuring you never miss an opportunity to approve a loan or make a sale.



#### Wish List

Make it easy for customers to keep track of their favorite items so they can purchase at their convenience when the time is right.



#### **Quick Views**

Customers can view their outstanding loans, layaways and payment order history, helping decrease in-store call volume for administrative-related questions.



# **Fortis CC Integration**

Process credit and debit card payments at the lowest rates in the industry with Fortis, our preferred payment processor.



# **Debit Only Payments**

Reduce chargebacks by choosing to accept debit payments only through MobilePawn.



