

Products, Features & Services	 Bravo	Gun StoreMaster
PRICE STARTS AT	\$50	\$10
Customer Favorite Features		
Commerce Point of Sale (Instore, eCommerce, Mobile, Payments, (Define and Claim)	✓	✗
Task Manager	✓	✗
Retailer Shop Dashboard	✓	✗
Universal Product Catalog	✓	✗
Product Quality Assessment Tools	✓	✗
Product Estimator Real Time Used Gun Evaluator	✓	✗
Automated Category Mapping	✓	✗
Vendor Catalogs Sports South, Lispsey's and RSR Group	✓	✗
Buya eCommerce Marketplace (Omni-Channel)	✓	✗
UsedGuns eCommerce Marketplace (Omni-Channel)	✓	✗
Automated Google Product Listing Feed	✓	✗
Your Company eCommerce Marketplace (Omni-Channel)	✓	✗
Ebay eCommerce Marketplace (Omni-Channel)	✓	✗
Buya App Layaway Payments (IOS & Android)	✓	✗
Shopkeeper App - Offer Mgmt, Chat, Image Capture, Inv verification, Remote Approval	✓	✗
Mobile & Kiosk Firearm Processing	✓	✗
Integrated eNICS Check	✓	✓
100% Paperless Firearm Processing Azure Cloud Storage	✓	✓
Automated 3rd Party Transfers for Firearms	✓	✓
Advanced Reporting	✓	✓
Data Warehouse Analytics Reporting Pro	✓	✗
Mobile iOS & Android MobilePawn Product		
Mobile Layaway Payments - Zero Effort	✓	✗
FREE Automated Marketing Text Messages for App Download	✓	✗
Mobile Push Notifications	✓	✗
Mobile Chat	✓	✗
Mobile Sell/Borrow/Quote	✓	✗
Mobile Shopping	✓	✗
Mobile Wishlist	✓	✗
Mobile iOS & Android ShopKeeper Product		
Mobile Relocation Scan	✓	✗
Mobile Inventory Image Capture	✓	✗
Mobile Sell/Borrow/Quote	✓	✗
Mobile Chats	✓	✗
Mobile Integrated Exception Approval	✓	✗
Mobile eCommerce Offers from Consumers	✓	✗
Mobile Bravo Reporting Pro	✓	✗
Mobile Text Messaging (SMS)		
Automated Text Messaging Layaway Payment Reminders	✓	✗
Custom One-to-One Text Messages	✓	✗
Automated Text Messaging Marketing Campaigns	✓	✗
Paperless eReceipts	✓	✗
Review Booster (Google, Facebook, Yelp, City Search)	✓	✗

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Platform Features		
Retail Point of Sale	✓	✗
Retail Vendor Catalogs, SKUs, Product SKUs, Invoicing, Reorder Automation	✓	✗
Firearms A&D Book	✓	✓
Gun Shows Cloud	✓	✓
Buys	✓	✗
Automated Police Reporting & Download (Optional)	✓	✗
Trades & Exchanges	✓	✗
Consignment Processing with Payment / Return Management	✓	✓
Auto Discounter Scheduled Discount on Inventory	✓	✗
Mass Discounter	✓	✗
Repairs & Work Orders	✓	✗
Product Protection Plan	✓	✗
Multi Store Gift Cards	✓	✗
Facebook Listing Tool	✓	✗
Craigslist Listing Tool	✓	✗
Amazon Listing Tool	✓	✗
eBay Listing Tool	✓	✗
eBay eCommerce Marketplace (Omni-Channel) Full API Integration	✓	✗
Reporting	Build-Your-Own Ad Hoc & Save	✓
Exception Reporting	✓	✗
Integrated Payment Processing	✓	✗
Accounting Integrations - QuickBooks, Great Plains & Sage	✓	✗
Time Clock	✓	✗
ID Scanner (Barcode & Optical ID Scanning)	✓	✗
Signature Pad	✓	✗
Fingerprint/Biometrics	✓	✗
Physical Inventory Live	✓	✓
Inventory Cycle Counts	✓	✓
Special Physical Inventory Hardware Included	✓	✗
Enterprise	✓	✓
Multi Store Architecture	✓	✓
Range Management	✗	✗

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Company Information and Background

Developing Retail Technology Since	1986	2012
Cloud Platform	2010	2012
History in Firearms	5 generations	Gen part of Three Circle Software
Number of Customers	1500	
Technology Used	Microsoft Azure - Windows Presentation Foundation - WPF High Security Closed Browser	AICPA SOC 2
Free Product Development Cycle	4 times / year	6 mo. - 1 year
Machine Learning Data Conversion Optimization - 100% Guaranteed Accurate	✓	✗
Customer Support Ranking	95 CSAT	Unknown

2023 Road Map

Gunsmith Repair Process and Management	✓	✓
3310 - Task Manager	✓	✗
Retail 3.0 - Quantity Invoice Catalog Re-order Inventory Management	✓	✗
Facebook Total Integrations	✓	✗
2-Way Texting	✓	✗
Integrated In-Store and Online Shopping	2023	✗