


| Products, Features & Services   | <br><b>Bravo</b> | FastBound  |
|---|---|------------|
| <b>PRICE STARTS AT</b>  | <b>\$50</b>   | <b>\$9</b> |
| <b>Customer Favorite Features</b>   |   |            |
| Commerce Point of Sale   Instore, eCommerce, Mobile, Payments, Define and Claim     | ✓   | ✗          |
| Task Manager  | ✓   | ✗          |
| Retailer Shop Dashboard   | ✓   | ✗          |
| Universal Product Catalog   | ✓   | ✗          |
| Product Quality Assessment Tools  | ✓   | ✗          |
| Product Estimator   Real Time Used Gun Evaluator                                    | ✓   | ✗          |
| Automated Category Mapping  | ✓   | ✓          |
| Vendor Catalogs   Sports South, Lispsey's and RSR Group                             | ✓   | ✗          |
| Buya eCommerce Marketplace (Omni-Channel)   | ✓   | ✗          |
| UsedGuns eCommerce Marketplace (Omni-Channel)                                       | ✓   | ✗          |
| Automated Google Product Listing Feed   | ✓   | ✓          |
| Your Company eCommerce Marketplace (Omni-Channel)                                   | ✓   | ✗          |
| Ebay eCommerce Marketplace (Omni-Channel)   | ✓   | ✗          |
| Buya App Layaway Payments (IOS & Android)   | ✓   | ✗          |
| Shopkeeper App   Offer Mgmt, Chat, Image Capture, Inv verification, Remote Approval | ✓   | ✗          |
| Mobile & Kiosk Firearm Processing   | ✓   | ✓          |
| Integrated eNICS Check  | ✓   | ✓          |
| 100% Paperless Firearm Processing   Azure Cloud Storage                             | ✓   | ✓          |
| Automated 3rd Party Transfers for Firearms  | ✓   | ✓          |
| Advanced Reporting  | ✓   | ✗          |
| Data Warehouse Analytics Reporting Pro  | ✓   | ✗          |
| <b>Mobile iOS &amp; Android MobilePawn Product</b>                                  |   |            |
| Mobile Layaway Payments   Zero Effort   | ✓   | ✗          |
| FREE Automated Marketing Text Messages for App Download                             | ✓   | ✗          |
| Mobile Push Notifications   | ✓   | ✗          |
| Mobile Chat   | ✓   | ✗          |
| Mobile Sell/Borrow/Quote  | ✓   | ✗          |
| Mobile Shopping   | ✓   | ✗          |
| Mobile Wishlist   | ✓   | ✗          |
| <b>Mobile iOS &amp; Android ShopKeeper Product</b>                                  |   |            |
| Mobile Relocation Scan  | ✓   | ✗          |
| Mobile Inventory Image Capture  | ✓   | ✗          |
| Mobile Sell/Borrow/Quote  | ✓   | ✗          |
| Mobile Chats  | ✓   | ✗          |
| Mobile Integrated Exception Approval  | ✓   | ✗          |
| Mobile eCommerce Offers from Consumers  | ✓   | ✗          |
| Mobile Bravo Reporting Pro  | ✓   | ✗          |
| <b>Mobile Text Messaging (SMS)</b>  |   |            |
| Automated Text Messaging Layaway Payment Reminders                                  | ✓   | ✗          |
| Custom One-to-One Text Messages   | ✓   | ✗          |
| Automated Text Messaging Marketing Campaigns  | ✓   | ✗          |
| Paperless eReceipts   | ✓   | ✗          |
| Review Booster (Google, Facebook, Yelp, City Search)                                | ✓   | ✗          |

## Products, Features & Services



FastBound

| Platform Features   |                              |   |
|---|------------------------------|---|
| Retail Point of Sale  | ✓                            | ✓ |
| Retail   Vendor Catalogs, SKUs, Product SKUs, Invoicing, Reorder Automation | ✓                            | ✓ |
| Firearms A&D Book   | ✓                            | ✓ |
| Gun Shows   Cloud   | ✓                            | ✓ |
| Buys  | ✓                            | ✓ |
| Automated Police Reporting & Download (Optional)                            | ✓                            | ✗ |
| Trades & Exchanges  | ✓                            | ✓ |
| Consignment Processing with Payment / Return Management                     | ✓                            | ✓ |
| Auto Discounter   Scheduled Discount on Inventory                           | ✓                            | ✗ |
| Mass Discounter   | ✓                            | ✗ |
| Repairs & Work Orders   | ✓                            | ✓ |
| Product Protection Plan   | ✓                            | ✗ |
| Multi Store Gift Cards  | ✓                            | ✓ |
| Facebook Listing Tool   | ✓                            | ✓ |
| Craigslist Listing Tool   | ✓                            | ✓ |
| Amazon Listing Tool   | ✓                            | ✓ |
| eBay Listing Tool   | ✓                            | ✓ |
| eBay eCommerce Marketplace (Omni-Channel) Full API Integration              | ✓                            | ✗ |
| Reporting   | Build-Your-Own Ad Hoc & Save | ✓ |
| Exception Reporting   | ✓                            | ✗ |
| Integrated Payment Processing   | ✓                            | ✓ |
| Accounting Integrations QuickBooks, Great Plains & Sage                     | ✓                            | ✓ |
| Time Clock  | ✓                            | ✓ |
| ID Scanner (Barcode & Optical ID Scanning)                                  | ✓                            | ✓ |
| Signature Pad   | ✓                            | ✓ |
| Fingerprint/Biometrics  | ✓                            | ✗ |
| Physical Inventory Live   | ✓                            | ✗ |
| Inventory Cycle Counts  | ✓                            | ✗ |
| Special Physical Inventory Hardware Included                                | ✓                            | ✗ |
| Enterprise  | ✓                            | ✓ |
| Multi Store Architecture  | ✓                            | ✓ |
| Range Management  | ✗                            | ✓ |

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|---|--|--------------------|
| <b>Company Information and Background</b>                                 |  |                    |
| Developing Retail Technology Since  | 1986   | 1999               |
| Cloud Platform  | 2010   | Unknown (Pre 2016) |
| History in Firearms   | 5 generations  | First Generation   |
| Number of Customers   | 1500   |                    |
| Technology Used   | Microsoft Azure-Windows Presentation Foundation-WPF High Security Closed Browser | Unknown            |
| Free Product Development Cycle  | 4 times / year   | 6 mo.-1 year       |
| Machine Learning Data Conversion Optimization 100% Guaranteed Accurate    | ✓  | ✗                  |
| Customer Support Ranking  | 95 CSAT  | Unknown            |
| <b>2023 Road Map</b>  |  |                    |
| Gunsmith Repair Process and Management                                    | ✓  | ✓                  |
| 3310 - Task Manager   | ✓  | ✗                  |
| Retail 3.0 Quantity   Invoice   Catalog   Re-order   Inventory Management | ✓  | ✓                  |
| Facebook Total Integrations   | ✓  | ✗                  |
| 2-Way Texting   | ✓  | ✗                  |
| Integrated In-Store and Online Shopping                                   | 2023   | ✓                  |