

Shooting Range Management ▶

Everything in One Place

Bravo Shooting Range Management is built directly in your point of sale, giving you complete control of retail, range operations, and compliance from one powerful platform.

Simplify your entire operation with Bravo.

Running a range doesn't have to mean managing multiple systems, duplicate data entry, and complex compliance requirements.



Accelerate Check-ins & Sales

Speed up lane assignments and equipment rentals while maintaining visibility of your inventory. Bravo makes every customer interaction seamless.



Maximize Range Utilization

Track lane usage in real-time and optimize scheduling to drive more revenue. Turn wait times into opportunities.



Maintain Complete Compliance

Keep your FFL secure with built-in ATF compliance across retail and range operations. One system, zero worries.

The Complete Solution for Modern Range Operations

Manage everything from a single, powerful platform:

- Digital ID scanning and verification
- Real-time lane status tracking
- Integrated rental equipment management
- Group and individual booking
- Multiple payment capture points
- Configurable lane types and fees
- Waiver verification and minor customer tracking
- Unified retail and range reporting