

**E4473**

# FAST, SECURE DIGITAL GUN PROCESSING

## 100% Compliant with ATF Regulations

We've reimagined the process of buying firearms, creating an incredible experience for you and your customers. Whether you're a pawn shop, small gun shop, e-commerce firearm store, or large retailer we have a solution for your business.



### BETTER FOR YOUR BUSINESS

Reduce employee errors, cut down on manual entry, and give your employees confidence.



### BETTER FOR YOUR CUSTOMER

No wait times, accessible on any device, & intuitive form fields.



### BETTER FOR THE ATF

Faster audits and increased legibility, plus easy and organized information retrieval.



**" WOW! Easy, fast, and accurate!**  
A huge time saver for our team and the customers love it! They are using their cellphones to log in and complete the form in minutes. "

**MARK H.**  
Store Owner

# THE SAFEST WAY

## to Sell Firearms

As both salespeople and consumers, we understand the right and responsibility of owning firearms. With E4473, we aim to create a safer way to buy and sell guns. We have combined gun laws and regulations with smart technology to develop an application that streamlines the process for both businesses and firearm purchasers.



### ATF COMPLIANT

- ▶ Includes the latest ATF-required 4473 forms
- ▶ 100% compliant with ATF regulations
- ▶ Monitoring of ATF's latest releases, regulations, and requirements



### CLOUD STORAGE

- ▶ Easy, organized retrieval for audits and traces
- ▶ Built-in ATF audit portal and self audit mode
- ▶ Training videos and guides for IOI agents and employees



### BULLETPROOF SECURITY

- ▶ Five-tier data security protocol
- ▶ Secure sign-in and user verification
- ▶ Two-factor authentication
- ▶ Suspicious activity monitoring



### AUTOMATED 3310s

- ▶ ATF 3310 forms auto complete when you use E4473
- ▶ No more manual or duplicate entry



### EMPLOYEE GUIDANCE

- ▶ Built-in definitions and exceptions for every question
- ▶ 24/7 online video training
- ▶ FAQs and support information



### STREAMLINED OPERATIONS

- ▶ Accessible on mobile and in-store kiosks
- ▶ Point of sale integration
- ▶ Forms compatible with every major operating system with an internet connection
- ▶ Multi-user capability



"My shop enrolled for Bravo's E4473 recently. We are very pleased and highly recommend it. It has virtually eliminated the possibility of errors on our 4473 forms. We were hesitant at first because of learning a new system, but found it very easy to learn and use. All of us were proficient with it in a single day! Our only regret is that we didn't start Bravo's E4473 earlier."

**CHRIS M.** Owner at JD Pawn and Gun



hello@bravostoresystems.com



www.bravostoresystems.com